

**NATURE  
POSITIVE  
BY 2030**

# Tipping or turning point?

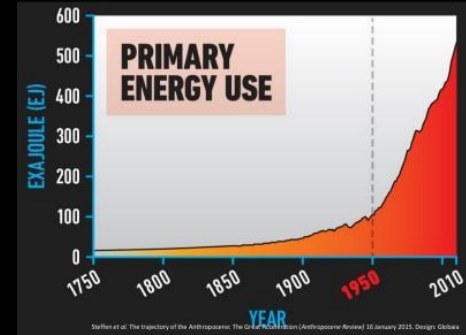
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**Becoming Nature Positive**

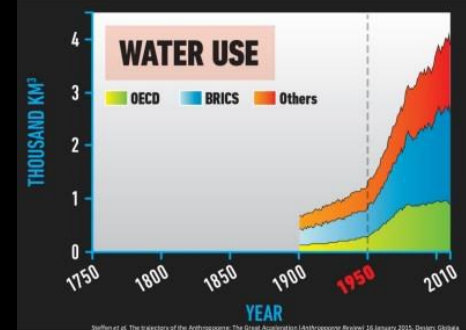
Marco Lambertini  
Convener, Nature Positive initiative



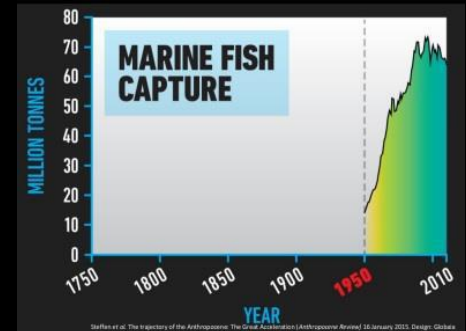
# The 'Great Acceleration'



Steffen et al. The trajectory of the Anthropocene: The Great Acceleration (Anthropocene Review) 10 January 2015. Design: Globale

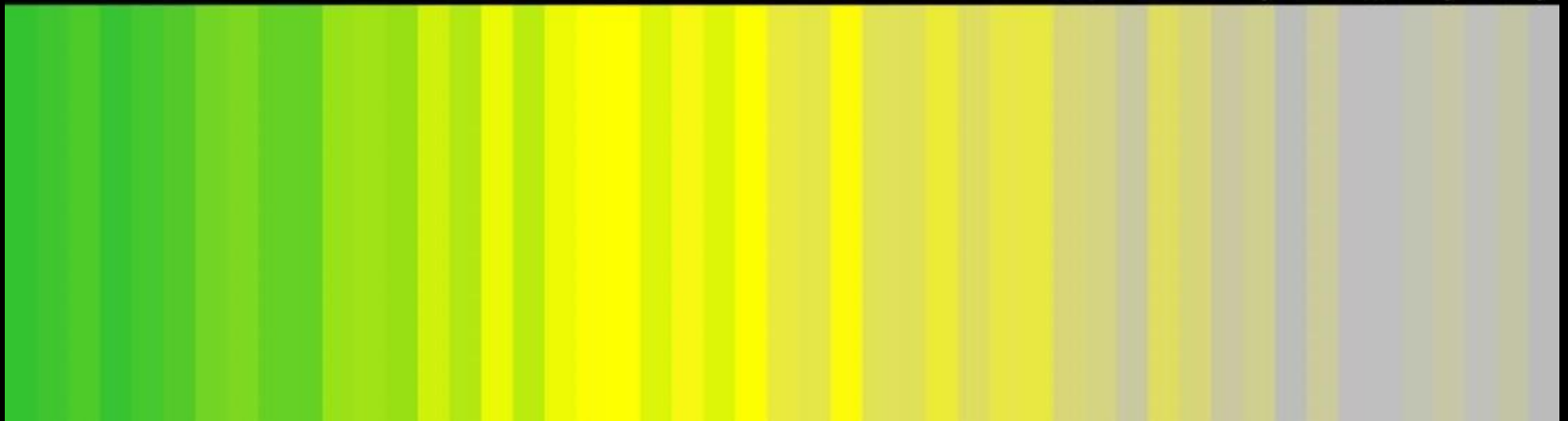
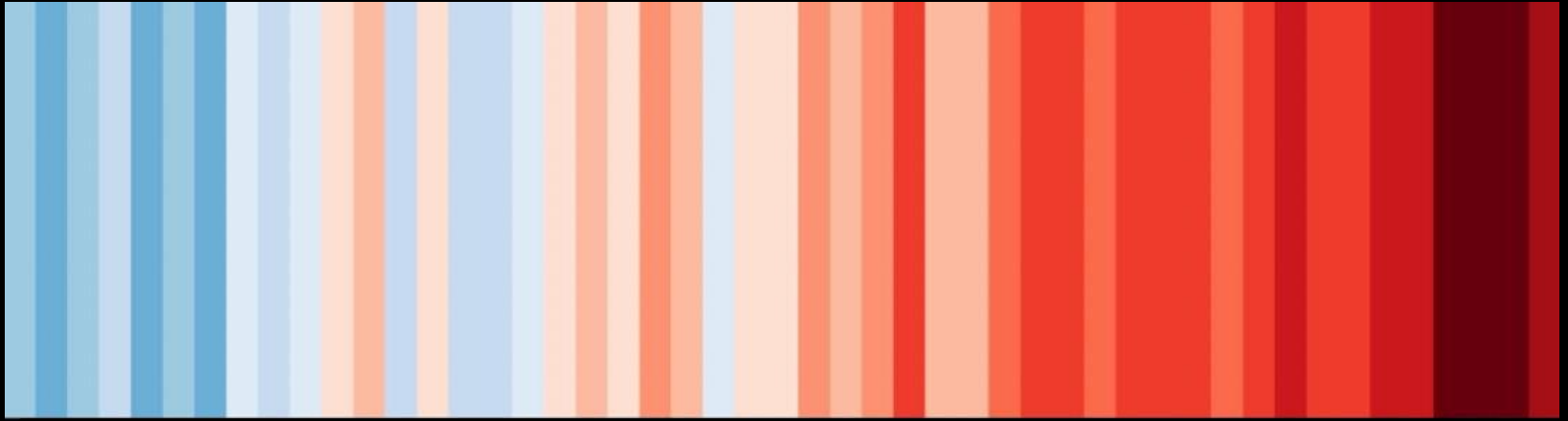


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# Global warming & Biodiversity loss 1970-2018



# The two sides of the ecological challenge

## Climate Change



**90% of heat**

**54% human  
CO2 emissions**

**neutralised by Nature**

## Loss of Nature



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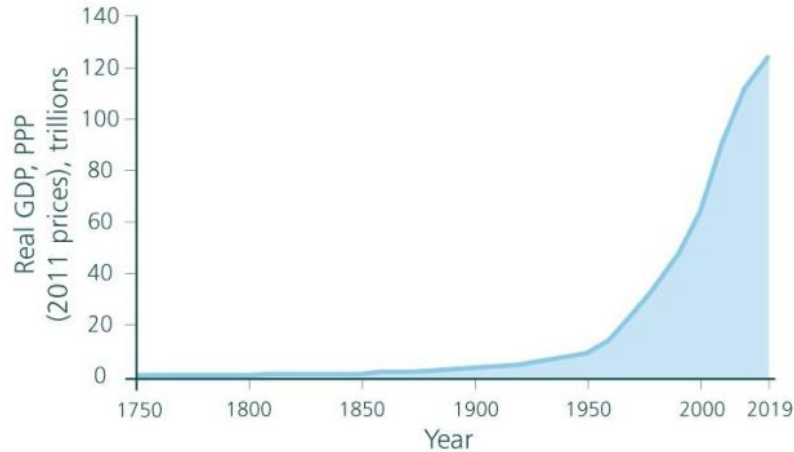
# We Know



# Humanity has achieved prosperity in a way that has come at Nature's expense

## The best of times...

- Average income ↑
- Likelihood of being in absolute poverty ↓
- Life expectancy ↑
- Mortality rate ↓



Source: Our World in Data (2020), Maddison (2018)

**We (begin to)  
Understand**

**the Consequences**



## Top 10 risks

"Please estimate the likely impact (severity) of the following risks over a 2-year and 10-year period."

### 2 years



### 10 years



Risk categories | Economic | Environmental | Geopolitical | Societal | Technological

Source: World Economic Forum Global Risks Perception Survey 2023-2024.



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**Planet's State**



**Pressure**



**Response**



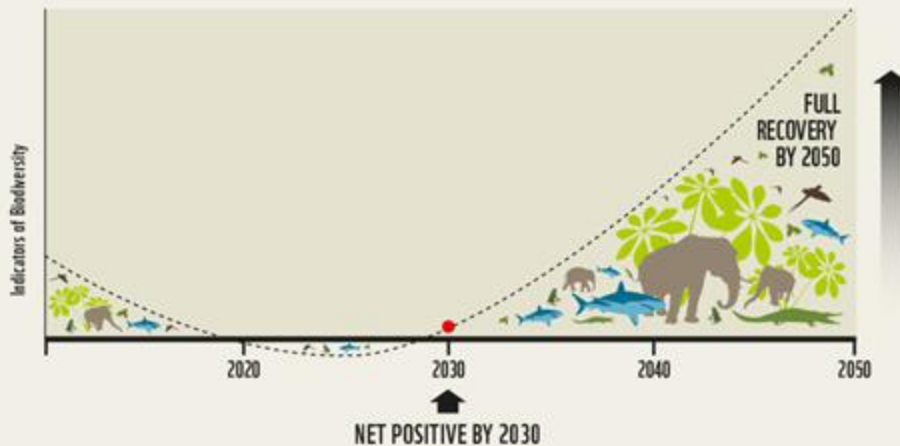
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For a **carbon neutral**  
& **nature positive world**

**Net-zero emissions**  
**Net-positive biodiversity**

# 2022: the Global Goal for Nature is adopted

## Nature Positive by 2030




The Global Goal for Nature of “Halting and Reversing Biodiversity Loss by 2030” was adopted by the world in the Mission of the Global Biodiversity Framework in December 2022





**1. PROTECT  
WHAT'S  
LEFT...**

At least  
**30%**



**2. RESTORE  
WHAT WE  
CAN...**

At least  
**30%**

## 3. TRANSITION KEY ECONOMIC SECTORS

AGRICULTURE  
FISHING  
FORESTRY  
EXTRACTIVES  
INFRASTRUCTURE

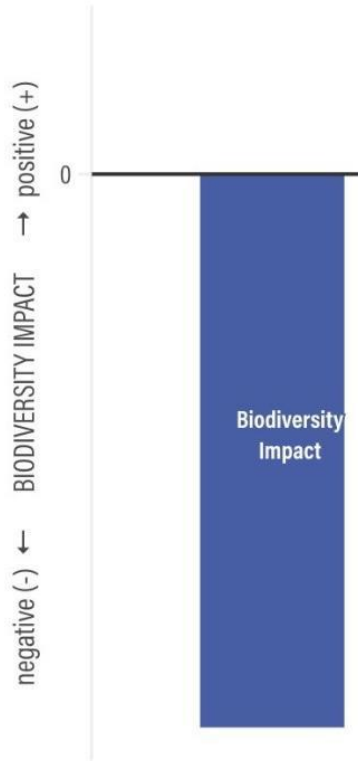
Regulation,  
Technology  
and  
Behavioural  
Change

## 4. REDIRECT FINANCIAL FLOWS

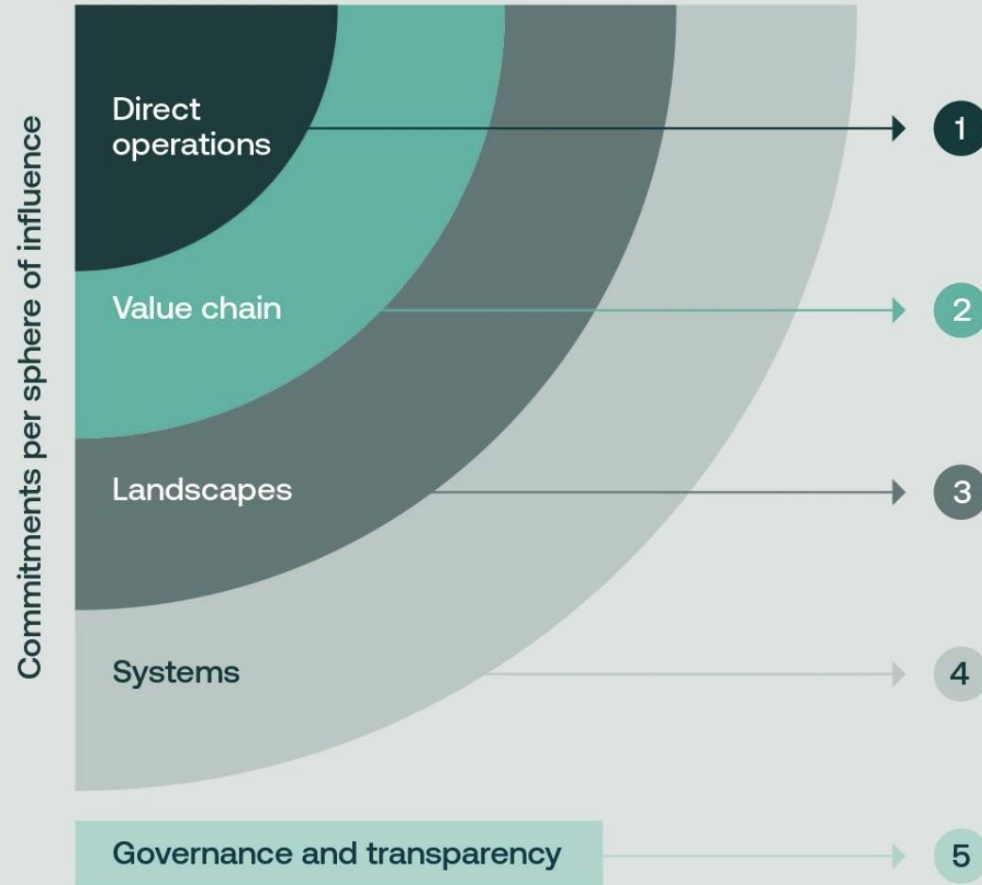
PUBLIC  
PRIVATE

# Mitigation hierarchy for biodiversity impacts

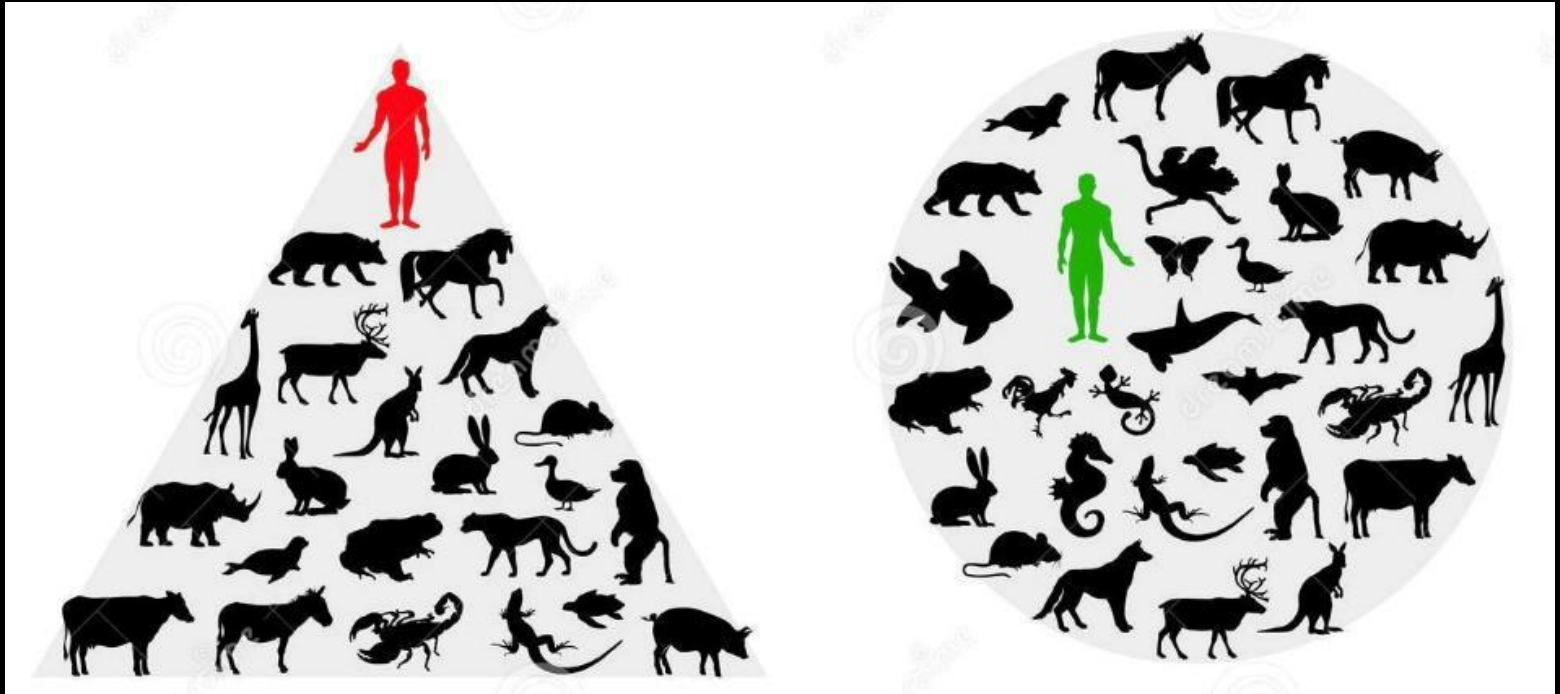
■ Biodiversity Impact ■ Residual Impact ■ Avoid ■ Minimize ■ Restore ■ Compensate ■ Net Gain or Credit



We will contribute to a nature positive future through:



# Perhaps the greater transformation has to be... cultural





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# Nature and People



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# NATURE POSITIVE INITIATIVE

## Core Stewardship Group

