«Brew a Better World Raise the Bar 2030»

PRODUCING MORE AND CONSUMING LESS

Leo Gasparri Sustainability Manager Heineken Italia





BREWA BEHERR WORLD RAISE THE BAR 2030





SCONTRUE USE - MODERATION

H-SOONSIBLE

HEINEKEN



DIVERSITY

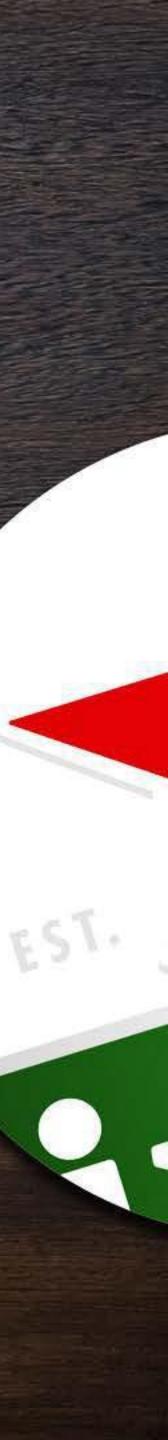
The 2030 strategy that fits on a coaster.

ON THE PATH TO:

I Net zero impact in production **& Carbon Neutrality in full** value chain in 2040

An inclusive, fair and equitable world

I Moderation and no harmful use of alcohol





Salt OBOR



Carbon Neutrality

2025

-50% emissions in production

2030

-100% emissions in production



Net Zero

6% emission reduction 2022 vs 2021

Electric Energy 100% Electric Energy from renewable

sources

SUSTAINABILITY BEYOND THE ENVIRONMENT

Social Responsibility



SAFETY - 300 People Managers trained on Safety Leadership

DEI – Launched 'Parenting Program' and 'Back to Work' Coaching for new parents

S&R PRIORITY

Water Stewardship

2030

breweries

2,9 hl/hl all 2,6 hl/hl Brewery in 100% water compensation water stressed area

brewery in water stressed area

A PATH BUILT ON SOLID GROUNDS



Logistic

In 2022 we prevent the movement of 640 trucks



Water

With the implementation of efficiency measures, we will save 3.2 million hectoliters by the end of 2023



Responsible Consumption



Heineken® The **Enjoy** campaign has reached 348 million gross contacts

Responsibly

The Responsibility in Education (RIE) project involved more than 2,000 students from three regions

