

***«Brew a Better
World Raise the Bar
2030»***

***PRODUCING MORE
AND CONSUMING LESS***

***Leo Gasparri
Sustainability Manager Heineken
Italia***





★ HEINEKEN

BREW A BETTER WORLD

RAISE THE BAR 2030

RISE THE BAR

The 2030 strategy that fits on a coaster.

ON THE PATH TO:

- Net zero impact in production & Carbon Neutrality in full value chain in 2040
- An inclusive, fair and equitable world
- Moderation and no harmful use of alcohol



With ET updates based on this meeting



S&R PRIORITY



Carbon Neutrality

2025

-50%
emissions in
production

2030

-100%
emissions in
production



Water Stewardship

2030

2,9 hl/hl all breweries | **2,6 hl/hl Brewery in water stressed area** | **100% water compensation – brewery in water stressed area**

A PATH BUILT ON SOLID GROUNDS



Net Zero

6% emission reduction 2022 vs 2021



Electric Energy

100% Electric Energy from renewable sources



Logistic

In 2022 we prevent the movement of 640 trucks



Water Consumption

With the implementation of efficiency measures, we will save **3.2** million hectoliters by the end of 2023

SUSTAINABILITY BEYOND THE ENVIRONMENT

Social Responsibility



SAFETY - 300 People Managers trained on Safety Leadership



DEI – Launched 'Parenting Program' and 'Back to Work' Coaching for new parents



Responsible Consumption

The **Enjoy Heineken® Responsibly** campaign has reached 348 million gross contacts



The **Responsibility in Education (RIE)** project involved more than **2,000 students** from three regions