

CALL FOR PROPOSALS

CIEPEC business trip to Beijing

In the framework of the collaboration between the Italian Ministry of Environment, Land and Sea (IMELS) and the Chinese Ministry of Environmental Protection (MEP), Sustainable Development Foundation has been appointed of selecting targeted Italian companies in the field of drinking water management and treatment, urban sewage treatment, wastewater treatment and polluted underground water treatment technologies to join the “CIEPEC business trip” to **Beijing from 9th to 12th June 2015**

Sponsored activities will cover:

- Participation to the China International Environmental Protection Exhibition & Conference (CIEPEC) with exhibition boots ranging from 9 to 12 sqm;
- Participation to the workshop “Water Pollution Prevention and Control” organized by MEP within CIEPEC premises;
- Participation to a workshop organized by the Chinese Academy of Social Sciences on water treatment technologies;
- B2B meetings with selected Chinese and international companies;
- Book catalogue listing the Italian companies attending the exhibition.



CIEPEC

China International Environmental Protection Exhibition and Conference, is a biennial event, sponsored by the Ministry of Environmental Protection (MEP) and organized by China Association of Environmental Industry (CAEPI). CIEPEC has been successfully held since 1986. It is the most influential environment exhibition in China with the largest scale, and widely recognized by domestic and overseas professionals. Famed as the best gateway to understand and enter into the Chinese market, CIEPEC builds a bridge for domestic and overseas professionals, suppliers and users to meet each other. In the past 28 years, CIEPEC, who led Chinese environment market to the world, witnessed the development of Chinese environment industry.

www.chinaenvironment.org

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The initiative is intended to strengthen cooperation on technologies related to water treatment and it is endorsed by the States General of the Green Economy 2015. A follow up will be presented on 3rd November 2015 in Rimini on the occasion of the International Trade Fair of Material and Energy Recovery and Sustainable Development, which is at its 19th edition with about 100,000 expected visitors and 1,200 exhibiting companies.

In particular the initiative aims to:

1. Introduce Italian newest trend related to water protection and treatment, display advanced technologies, products and services which could best suit Chinese needs;
2. Promote the export of innovative Italian technologies, products and services related to water environment protection in China and help enterprises to penetrate the Chinese market;
3. Introduce Chinese enterprises to the investments opportunity in Italy and assist them in penetrating Italian market;
4. Discuss business cooperation models among Italian and Chinese enterprises to realize a win-win situation and foster a green growth of both countries.

Requests will be unquestionably evaluated by the IMELS and the Sustainable Development Foundation on the basis of the objective of the Mission and the total number of requests received.

Deadline:
30th April 2015

Expression of interest

must be submitted
applying
to [the following link](#)

Location:

Beijing
People's Republic of China

Date:

from 9th to 12th June 2015

Practical/Logistic information

will be provided upon
application

Focal point:

Sustainable Development
Foundation

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