

the city of tomorrow

an integrated sustainability approach



Trevor Graham, City of Malmö

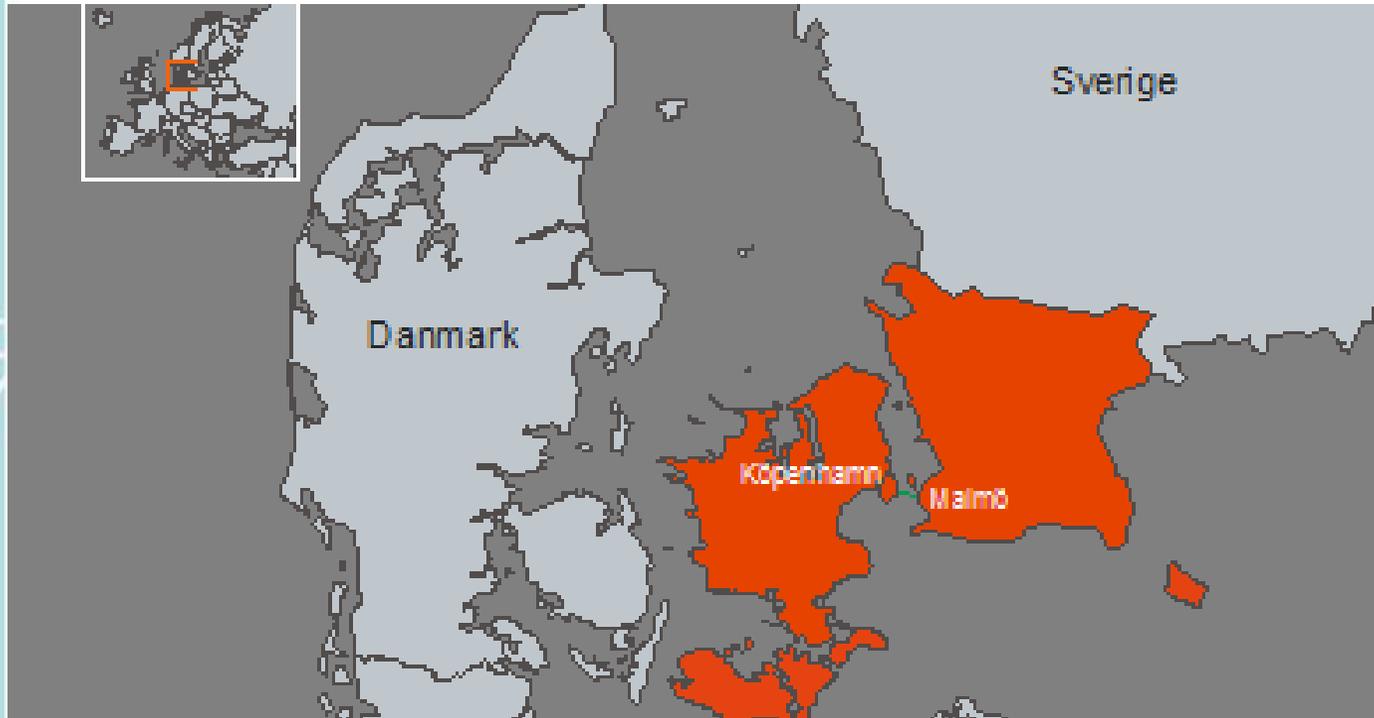
Welcome to Malmö

– a diversity of meetings and possibilities



- **Malmö is the growth centre of the region**
- **293 988 inhabitants**
- **Population expanding for the twenty-fifth year in a row**
- **29% of the city's inhabitants were born abroad**
- **174 nationalities represented**
- **Young population: 48% are under 35 years of age**

The Öresund region one of the most expansive regions in Europe



- The Öresund region covers Skåne, Själland, Lolland-Falster, Mön and Bornholm, an area of 21 203 km²
- 3.6 million inhabitants, 1.2 million on the Swedish side and 2.4 million on the Danish side

Source: www.oresundsregionen.org



Urban space for contemplation

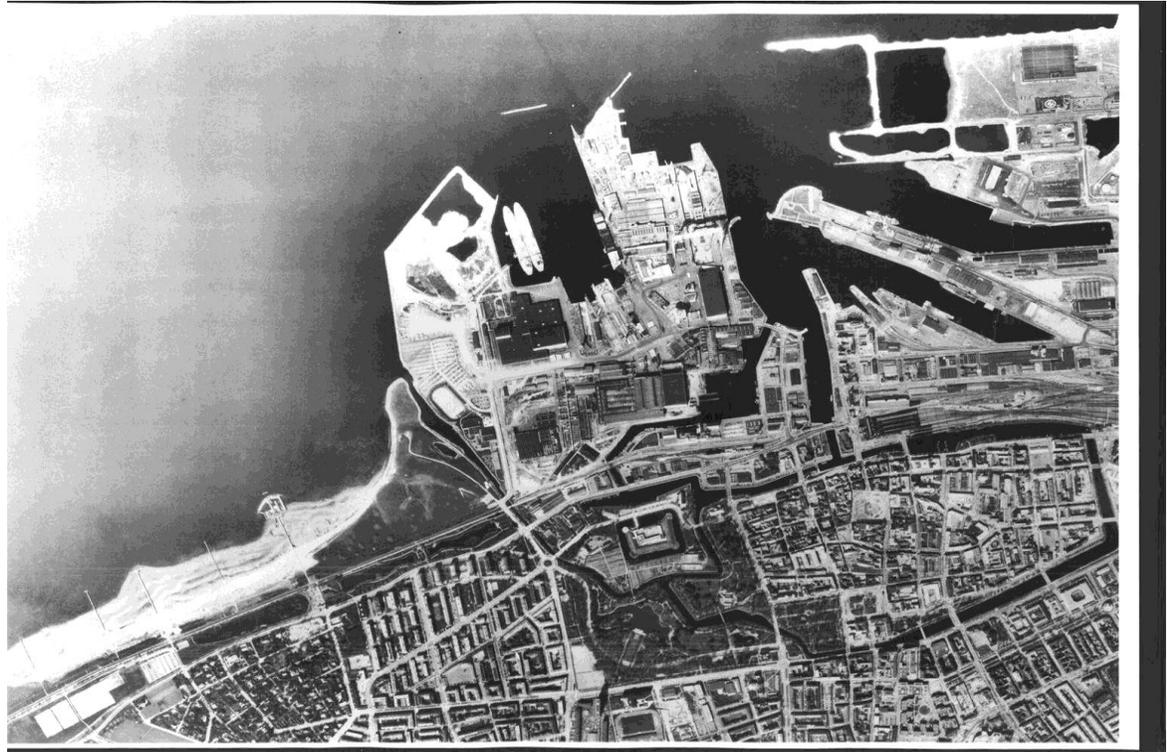




Background to Malmö

Some historical dates

- 1275 **The fishing settlement of Malmhauga is mentioned for the first time**
- 1437 **Malmö receives its city arms from Eric of Pomerania**
- 1500 **Prospering large town in the Kingdom of Denmark with 5,000 inhabitants**
- 1658 **Malmö becomes part of Sweden**
- 1870 **Kockums is established in the Western Harbour**
- 1915 **Population of Malmö passes 100,000**
- 1952 **Population of Malmö passes 200,000**
- 1998 **Malmö University founded**
- 2000 **The Öresund link inaugurated**



Pedestrians, boating and bikes have priority



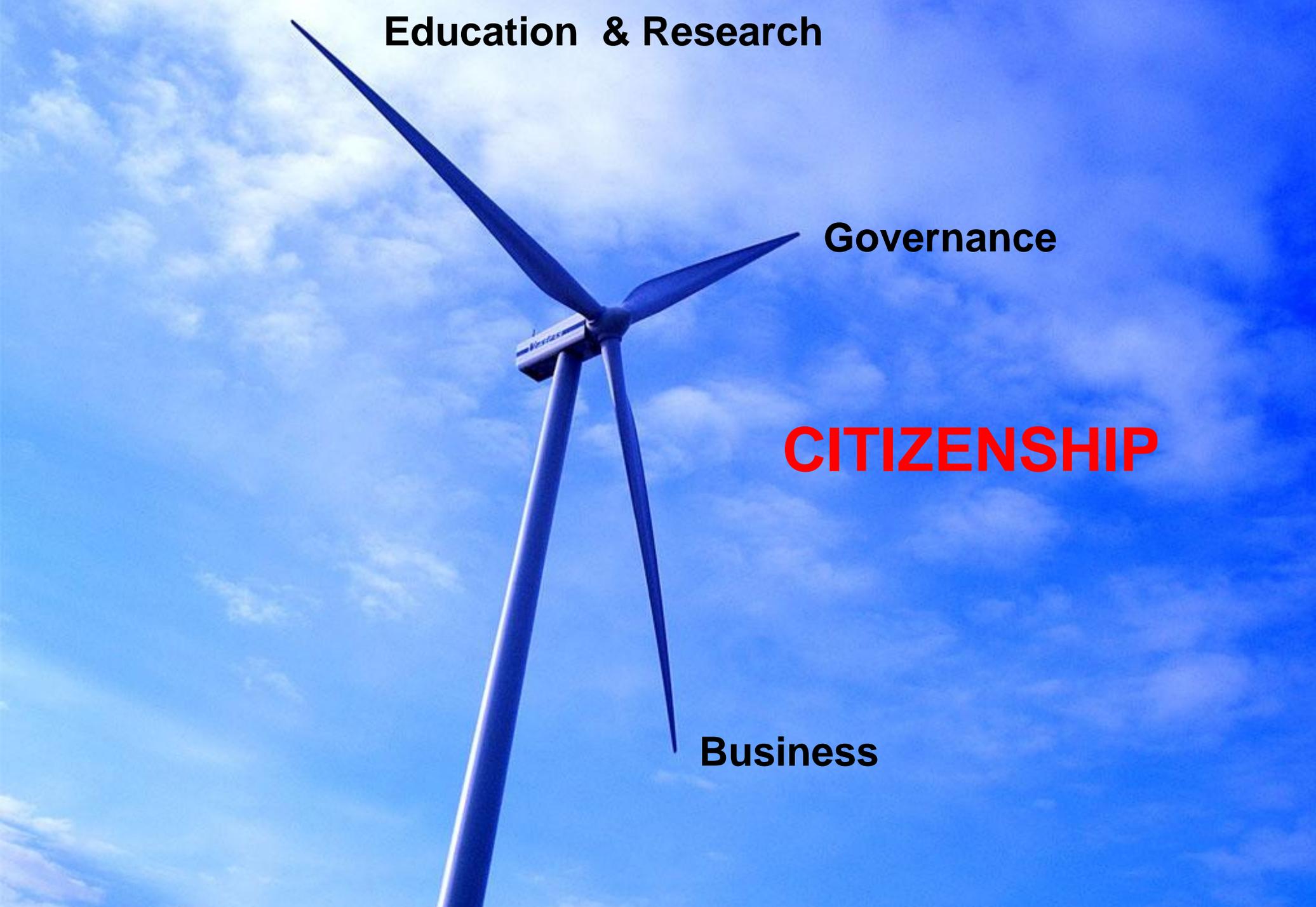


Variety of forms, colours, shapes and moods



50% Green Energy for the
whole City within 2020





Education & Research

Governance

CITIZENSHIP

Business



smart choice!
Butiksmed...

RICA...
Hillerst... Sweden...

smart cho...
Butiksmed...
Skylstall...









From industrial city to knowledge city. The route to becoming a growth centre

- **22 700 university students**
- **12 000 high school students**
- **6 500 in adult education**

- **Malmö University**
- **Research institutes such as Interactive Institute, IKED and Pronano**
- **World Maritime University (UN)**
- **Øresund University is a partnership between 14 universities and colleges, including Malmö University, in Skåne and on Zealand**



Malmö Incubator





Malmö stad



Malmö stad



CLEAR CHANNEL

Här cyklar en bilist

Hälften av alla bilresor i Malmö är löjligt korta

The most
unuseful
auto trip



CLEAR CHANNEL



Wendelstrafikskola.s

EcoDrivingSchool



Bio digestion

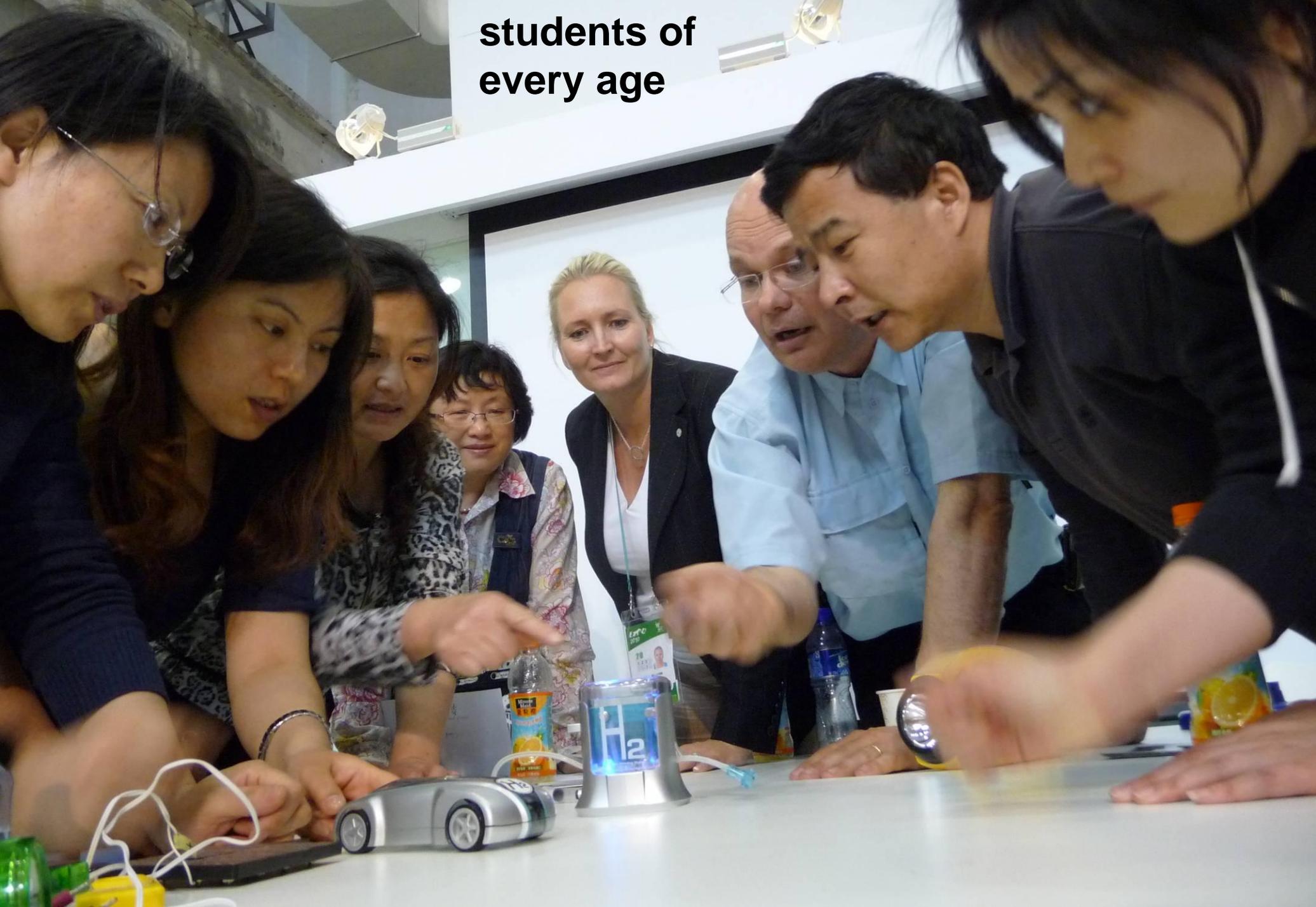


Green Buses, fueled by Bio gas from city organic waste



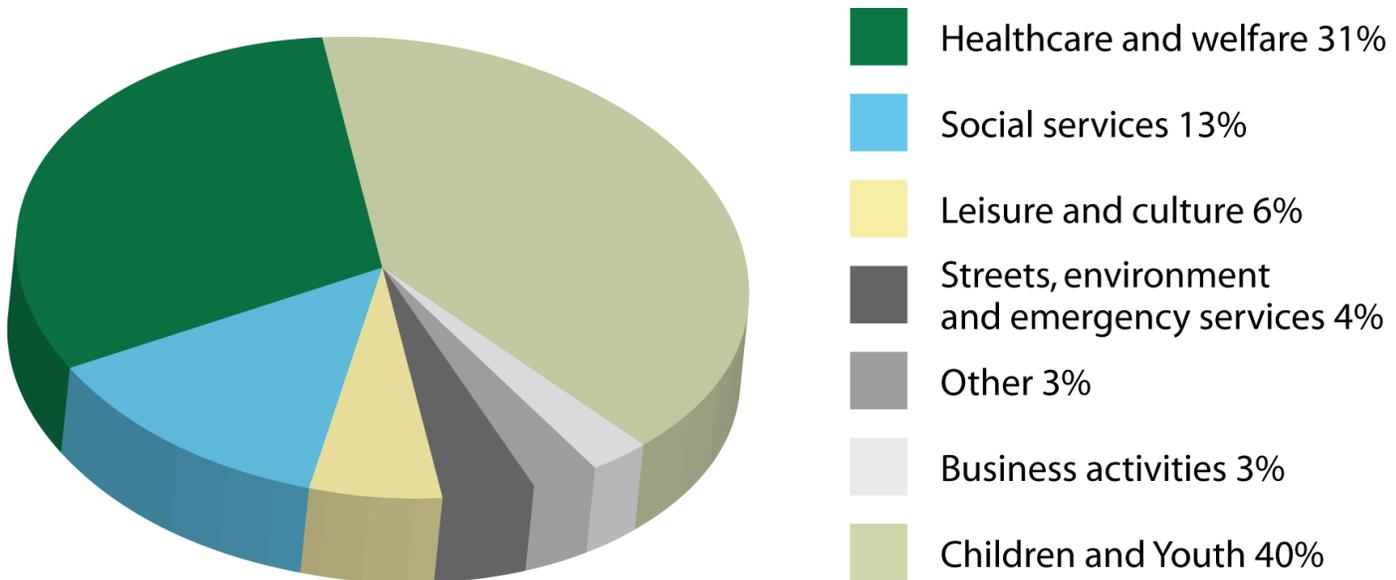


**students of
every age**

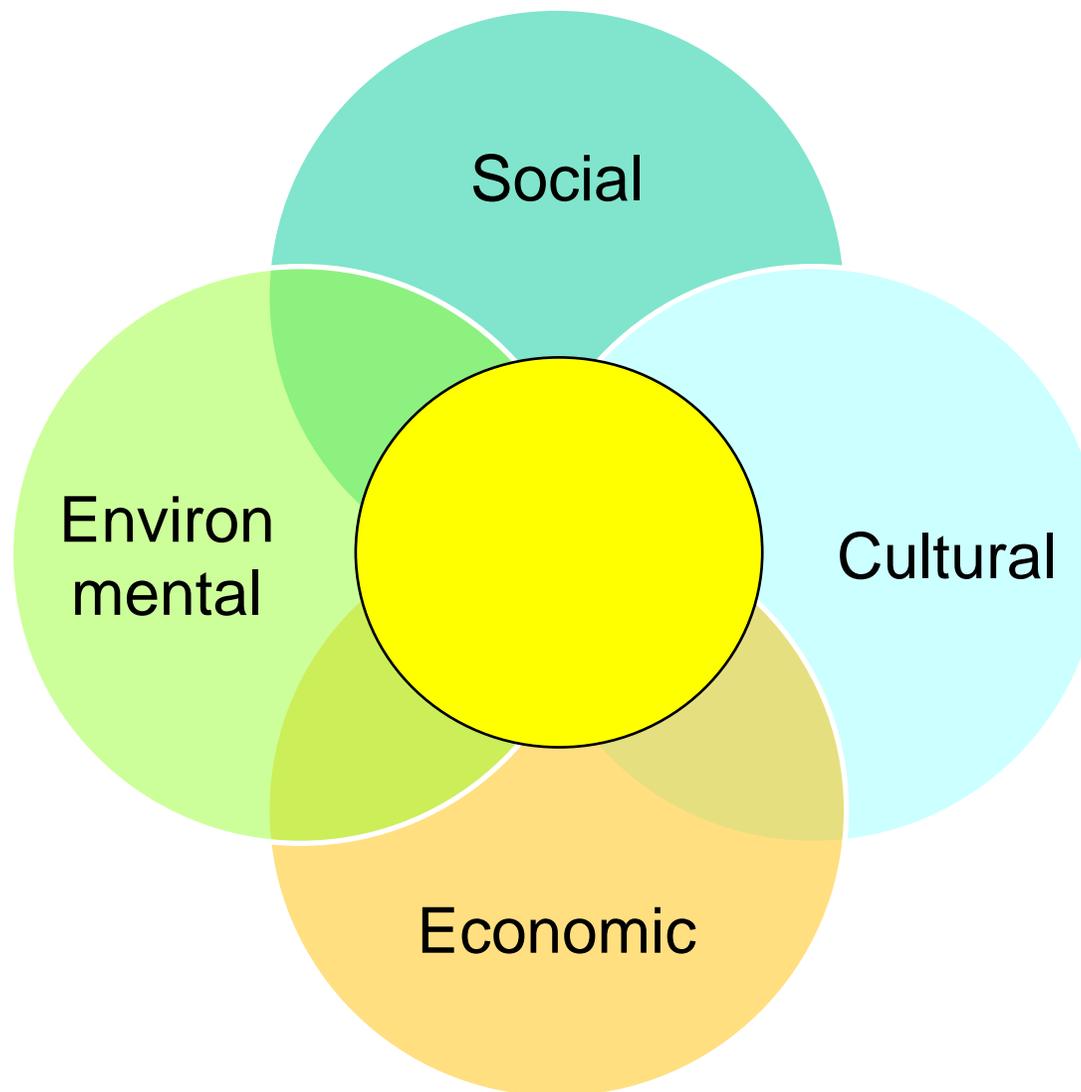


How is the municipal tax used?

Municipal tax in Malmö: SEK 20.84



The Four Dimension of Sustainability









MORE QUALITY
MAKES YOUR WARDROBE, MONEY
AND PLANET LAST LONGER





Thank you
For the attention



Thank you
For the attention