

## **Joint Research Centre**

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# **EU Eco-design directive**

# Product categories addressed and expected impacts

Verso gli Stati Generali della Green Economy

Assemblea Programmatica Sviluppo dell'efficienza e del risparmio energetico Milano 12 luglio 2012

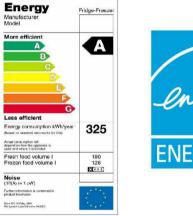




# **Key elements as regards energy efficiency of appliances in the EU**

#### Ecodesign (EuP) – push the market by taking out the leastperforming products

Energy labelling/Energy Star – pull the market by promoting the best-performing products





#### **Complemented by public procurement and other incentives (set** mainly at the level of Member States)





# **Ecodesign Directive 2009/125/EC**

EU's main legal instrument to improve the environmental performance of **energy**related products

- Revision in 2014
- Exemption for the automotive sector regulated in the type-approval legislation

**Framework Directive**→ requirements on product-by-product basis via:

- Implementing measures, or
- Voluntary agreements

Implementing measures only for products with:

- Significant environmental aspects
- Significant potential for improvement
- Significant trade and sales volume
- (indicative threshold: 200 000 units per year)

Based on Life-cycle approach





#### **Expected impact of 13 adopted implementing measures** prepared in the transitional period (2005-2008)

| Adopted implementing measures   | Estimated savings (annual savings<br>by 2020) in TWh                                       |
|---|--|
| Standby and off mode losses of electrical and electronic equipment (household and office) | 35   |
| Simple set top boxes  | 6  |
| Domestic lighting   | 39   |
| Tertiary sector lighting  | 38   |
| External power supplies   | 9  |
| Televisions   | 28   |
| Electric motors   | 135  |
| Circulators   | 23   |
| Domestic refrigeration  | 4  |
| Domestic dishwashers  | 2  |
| Domestic wahing machines  | 1.5  |
| Fans (driven by motors with an electric input power between 125W and 500kW)               | 34   |
| Air conditioners and comfort fans (residential)   | 11   |
|   | ~ <b>365TWh</b><br>More then 12% of the 2009<br>final electricity consumption in the<br>EU |

Source: http://ec.europa.eu/enterprise/policies/sustainablebusiness/ecodesign/product-groups/index\_en.htm

- «savings» are savings compared to «no ecodesign/energy labelling» scenario
- details are in the impact assessments





## Motors, Fans and Pumps

#### Electric motor regulation 640/2009

MEPs of el. single speed motors of power range between 0.75 and 375 KW

- IE2 levels from 2011
- IE3 levels from 2015 (or IE2 levels if motor combined with VSD)
- IE3 levels from 2017 for all motors

#### Fan regulation 327/2011

for fans driven by motors with electric input power between 125 and 500 kW

#### Pumps – Regulation under scrutiny until April 2012

Mandates to ESOs (CEN/Cenelec):

- Motors TC2 working on M/470
- Drives M/476
- Fans and pumps approved by Committee 98/34

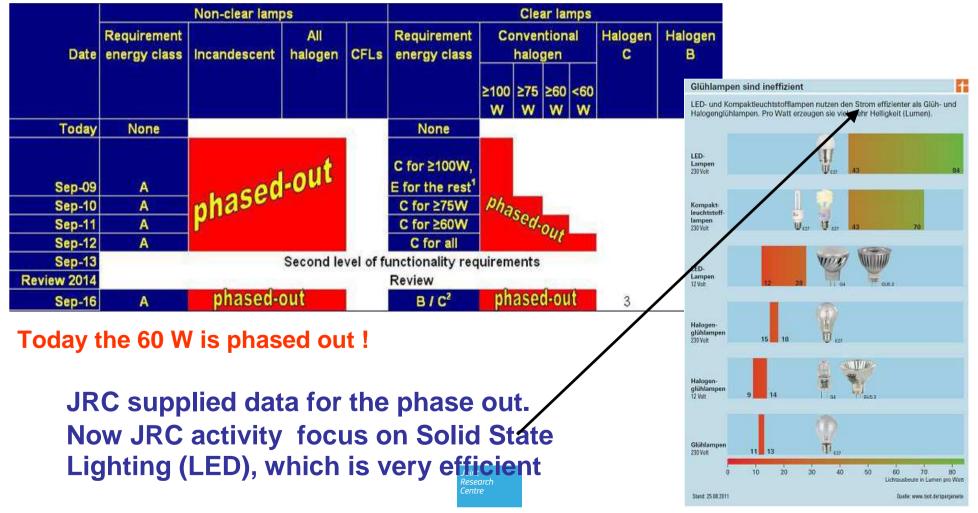
#### Important: 'extended product approach'



### **Eco-Design: Phase out of incandescent lighting**



In March 2009 the European Commission adopted the Eco-design Regulation to improve the energy efficiency of household lamps, which envisages the progressive phase-out of incandescent bulbs starting in 2009 and finishing at the end of 2012.





#### 10 products considered in priority for implementing measures in the first working plan for the period 2008-2011

| Product group                                       | Examples   | Estimated (energy) saving<br>potential*  |  |
|---|--|--|--|
| Air-conditioning and ventilation systems            | Large air conditioners > 12 kW; Water-cooled air conditioners; Ventilation systems   | > 20%  |  |
| Electric and fossil fuelled<br>Heating equipment    | Electric storage heating radiators; Electric heaters for space and soil heating; Gas- and oil-fired dry space heating systems; Heat pumps. | > 20%  |  |
| Food-preparing equipment                            | Electric, gas-fired and microwave ovens; Hobs and grills; Coffee machines.   | 10-30%   |  |
| Industrial and laboratory furnaces and ovens        | Infra-red radiation ovens; Resistance-heated and electrical induction industrial and laboratory furnaces and ovens; Furnace burners.       | > 20%  |  |
| Machine tools                                       | Forming machine tools; Separating machine tools; Physico-chemical process machine tools  | max ~ 12% at LLCC  |  |
| Network, data processing and data storing equipment | IT servers; Network communication equipment; Uninterruptible power supplies; Network stand-by losses for a group of products.              | 5-30% for products, 80% for<br>systems, networked stand-by<br>and power management     |  |
| Refrigerating and freezing equipment                | Service cabinets; Walk-in cold rooms; Chillers; Ice-makers; Ice-cream and milkshake machines.  | 10-60%   |  |
| Sound and imaging equipment                         | DVD/video players and recorders; Video projectors; Video game consoles;<br>Digital amplifiers and subwoofers for home theatre.             | > 20%  |  |
| Transformers  | Distribution transformers; Power transformers; Small transformers  | ~ 30%  |  |
| Water-using equipment                               | Water-cleaning appliances; Irrigation equipment.   | Water savings > 40% in industry<br>and agriculture and > 30% in<br>public water supply |  |



#### Outcomes of the study aiming at defining priority energy-related product groups for the second working plan (2012-2014)

Saving potential and final ranking (executive summary)

| Product group                             | Saving potential<br>(PJ/year, 2030) | Energy<br>ranking | Final ranking |
|---|-------------------------------------|-------------------|---------------|
| Taps and showerheads                      | 885                                 | 2                 | 1             |
| Window products for buildings             | 785                                 | 3                 | 2             |
| Positive displacement pumps               | 270                                 | 6                 | 3             |
| Fractional HP motors                      | 258                                 | 7                 | 4             |
| Power cables                              | 182                                 | 8                 | 5             |
| Servers and data storage equipment        | 135                                 | 11                | 6             |
| Steam boilers / systems                   | 177                                 | 9                 | 7             |
| Heating controls                          | 319                                 | 5                 | 8             |
| Lighting controls                         | 610                                 | 4                 | 9             |
| Elevators, escalators etc.                | 57                                  | 12                | 10            |
| Medical equipment                         | 44                                  | 14                | 11            |
| Blowers                                   | 43                                  | 15                | 12            |
| Electric kettles                          | 37                                  | 17                | 13            |
| Small fans <125 W                         | 21                                  | 21                | 14            |
| High temperature fans                     | 17                                  | 22                | 15            |
| Point-of-sale / ATM equipment             | 16                                  | 23                | 16            |
| Clothes ironing products                  | 11                                  | 25                | 17            |
| Non-domestic hot beverage equipment       | 7                                   | 27                | 18            |
| Traffic lighting                          | 7                                   | 28                | 19            |
| Toilets                                   | 5                                   | 29                | 20            |
| Thermal insulation products for buildings | 1500                                | 1                 | 21            |
| Detergents                                | 155                                 | 10                | 22            |

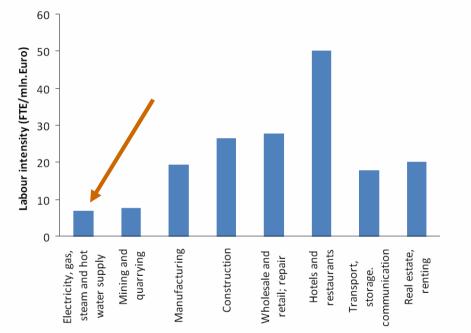
Source: Study for the Amended Eco-design work plan, VHK, December 2011





#### Energy Efficiency investments driven by Eco-design directive implementing measures for products considered until 2011 may result in 1.7 million jobs created in 2020 and in significantly reduced energy imports

| Economic savings due to eco-<br>design directive implementing<br>measures considered until 2011 | € Billion |
|---|-----------|
| Estimated annual gross economic savings by 2020   | 120       |
| Estimated annual net economic<br>savings (gross savings minus<br>appliance extra costs) by 2020 | 90        |



Labour intensities in different sectors in Europe (2007). Source: Eurostat.

- About **20 jobs created** in other sectors **if 7 jobs are destroyed in the power sector** per each million Euro saved on energy consumption

- Gas imports and coal imports reduced respectively by 23% and 37% in 2020





#### **Rebound effects of energy efficiency policies ...**

# The present global financial crisis might determine significant economy-wide rebound effects of energy efficiency policies because of substitution of fuels with other production factors (e.g. capital and labour)

- The implications of encouraging "win-win" opportunities that reduce capital and labour costs as well as energy costs need to be clearly understood especially under the present special circumstances. Rebound effects might markedly reduce the amount of overall energy savings achieved by energy efficiency policies.

- Policies addressing "general purpose" energy efficient technologies that significantly improve the productivity of energy intensive industries (e.g. electric motors) might generate large economy-wide rebound effects, particularly when these efficient technologies are adopted by producers at an early stage of their development and diffusion\*.

-Economy-wide rebound effects generated by policies focusing on "dedicated" energy efficient technologies are likely to be smaller (e.g. consumer electronic goods)\*.

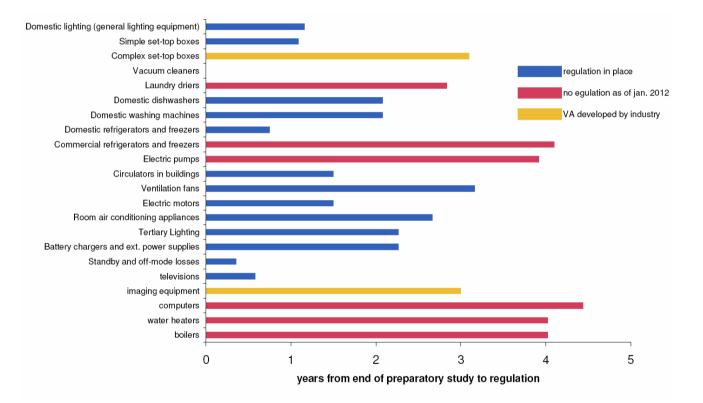
- Policies combining energy efficiency improvements in final energy uses and a switch from non renewable to renewable energies represent an interesting approach. Rebound effects in the amount of primary energy used might not be necessarily small for these policies.

\*Source: The Rebound Effect: an assessment of the evidence for economy-wide energy savings from improved energy efficiency, UK ERC, October 2007





#### Time needed to implement eco-design regulations



There is the risk that technology progress before measures implementation makes these measures less effective...

- Up to **2 years** needed for the preparatory studies (PS)
- **1.5 years** needed on average from the PS to a final regulation
- 1 year between the Regulation becoming final and the first standard coming into effect.
- This implies that for the 12 Regulations in place to date, the time for initiating a study to a standard going into effect was **3.5-4.5 years** on average.





# **Conclusions....**

Eco-design requirements can **deliver a considerable amount of energy savings**, while **creating new jobs** and **reducing energy imports without deteriorating competitive position of EU appliance manufacturers** (both EU and non-EU manufacturers have to comply with these requirements in the EU market).

The EC and/or Member States must devote sufficient manpower to ensure that measures are put in place in time

Market dynamics and their effects on energy efficiency technology prices must be taken into account

Market monitoring and collection of efficiency and cost data should be improved with the contribution of manufacturers





### Thank you for your attention !

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http://re.jrc.ec.europa.eu/energyefficiency/

