What is Bird?

1. What is Bird?
2. Vehicles and Software
3. Fast growing market
4. Unparalleled growth
Bird is a last-mile vehicle sharing company born in Santa Monica, California

Founded in 2017, Bird created the eScooter sharing industry, and is dedicated to bringing affordable, environmentally-friendly transportation solutions to communities across the world.

In its first year of operations, people all over the world opted to exchange short car trips for over 40 million Bird rides.

Learn more at bird.co
1. What is Bird?

**Bird’s impact**

- **220bn**
  - Car trips a year

- **40%**
  - Of car trips are under 3 miles

- **8/10**
  - Believe car traffic and pollution are problems in their city

- **70%**
  - Want new transportation options
Bird’s mission to improve the health, safety, and quality of city life

1. Reduce Congestion
Lowering the number of unnecessary car trips on city streets and improving overall air quality

2. Improve Road Safety
Creating a safer city with less car-related incidents

3. Help with “Last-Mile” Connectivity
Complement the public transportation system with a clean and efficient “last-mile” form of transportation
Vehicles and Software

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Scooters designed and engineered for ridesharing

Bird Zero
2018

Bird One
Q2 2019

Bird Two
Late 2019
Our software is designed for controlled dockless mobility

No Park & No Ride Zones
Restrict the area where Birds can operate to strategically define operational areas and keep your flock nearby

Geo-Speed Technology
Geofence technology that allows for remote speed reduction in custom-specified zones

Preferred Parking
If necessary, preferred parking zones can be created to encourage users to consolidate vehicles
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BCG e-scooter estimated global market by 2025

- $12-15bn Europe
- $12-15bn USA
- $6-8bn China
- $10-12bn RoW

Bird is fighting over a $40-50bn market

3. Fast growing market
Unparalleled Growth

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...becoming the largest shared eScooter operator in the world

50,000,000+ Rides

100+ Communities

1,000+ Employees

5. Unparalleled growth